

Initial Information Data Sheet

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Application Information

Title Line One:: Methods of Marketing a Mass Consumer Product
Title Line Two::
Total Drawing Sheets:: 6
Formal Drawings?:: Yes
Application Type:: Utility
Docket Number:: 05725.1178-00000

Representative Information

Representative Customer Number:: 22,852

Prior U.S. Application

U.S. Provisional Application:: 60/433,789
Filing Date:: December 17, 2002
Country:: United States
Priority Claimed:: Yes